

From kettle to empire
your journey begins here



www.monkyco.com

Start your
MonkeyCo

Sip Global Pay Local

Franchise Today

Owned By

MonkeyCo Foods LLP

Be part of
Global **TEA & SNACK** Movement

SIP. BITE. VIBE



MonkyCo - Vision

Today, people don't just want food, they want buzzing spaces where they can hang out and make memories. That's exactly the gap MonkyCo fills.

MonkyCo is the best networking place, and it is the ultimate fast-food hangout destination for Gen Z and Millennials..

We offer 60+ global teas paired with an irresistible menu of fries, nuggets, frankies, and rolls in a premium, high-energy setting. With high margins, massive repeat footfall, and a highly scalable multi-brand model, we're building not just outlets - but a movement.

Join the MonkyCo ecosystem with high-margin unit economics and scalable franchise formats.

**Most food courts are built for eating.
MonkyCo is built for hanging out.**

India's Ultimate Gen Z Hangout Productivity Cafe



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MonkeyCo - Mission

**We Don't Just Serve Food.
We Serve Experiences.**

Start Smart Serve Smart

Grow Fast



India has one of the largest youth populations in the world. 94% of them are tea habitants.

But the market is split between basic roadside tea stalls and expensive, quiet cafes. There is a massive gap for a high-energy brand that combines great tea with craveable fast food.

Gen z and millennials don't just want a place to eat. They want a vibrant destination to get hygiene, global, and luxury to get chill, connect, and hang out. **MonkeyCo is the ultimate Franchise chain of Indo-Western fast-food luxury outlet. We specialize in 60+ varieties of world-class global teas** and highly addictive, in-house flavored and inspired by international cuisine snacks designed specifically for the youth palate.

We're looking for partners to bring the MonkeyCo vibe to every city.



Sip Global & Pay Local

MonkyCo is built for modern India – blending an epic fast-food experience with a vibrant hangout culture. We bring the world of tea and the ultimate snack cravings together in one place.

MonkyCo offers a rich, high-energy café experience, all at an affordable cost. We also offer a wide menu of iced teas, coffees, thick shakes, refreshing soft drinks, and branded ice creams.

Global Tea: Enjoy 60+ premium teas sourced from 20+ countries (India, China, America, Japan, Kenya, Sri Lanka, Malaysia, Vietnam, Cameroon, Indonesia, Türkiye, Bangladesh, Argentina, Georgia, Uganda, South Korea, South Africa, Rwanda, Peru, Tanzania, Mexico, Philippines, Nepal, Thailand, Mauritius, Iran, Zimbabwe and more).

The Bites: Specializing in in-house flavored, Indo-Western fast food. Our menu is packed with crowd-favorites like loaded fries, crispy nuggets, spicy frankies, and signature rolls.



Global Menu



Where Global Tea Meets Craveable Fast Food.



Value Menu - Strategy

MonkeyCo follows a **smart, inclusive pricing strategy** designed to attract a wide customer base while ensuring strong profitability. With global tea starting at just **₹18/-** and going up to **₹99/-**, the brand captures both mass and premium segments, making it accessible to students, professionals, and casual visitors alike. The bakery range, priced between **₹49/- and ₹99/-**, complements the beverage offering with affordable indulgence, encouraging higher ticket sizes through combo purchases. This carefully structured entry-level pricing drives high footfall while maintaining a perception of value and quality.

At the same time, MonkeyCo strategically positions its main course offerings between **₹99/- and ₹249/-**, creating a perfect balance between affordability and premium dining experience. This tiered pricing model not only increases average order value but also supports repeat visits by catering to different spending capacities. By combining low entry pricing with premium upsell options, MonkeyCo ensures **consistent customer flow, strong margins, and scalable franchise profitability**, making it a highly effective and sustainable business model.

www.monkyco.com



₹18/-

MENU 01

Global Tea pricing starts from ₹. 18/- and highest Tea is Rs. 99/-



₹49/-

MENU 02

Bakery pricing starts from ₹. 49/- and highest Tea is Rs. 99/-



₹99/-

MENU 03

Main course pricing starts from ₹. 99/- and highest Tea is Rs. 249/-



Sip Global – Pay Local



From Quick Bites
to Epic Hangouts
—Own the Experience.



Behavioral Pricing

MonkeyCo has developed multiple highly scalable outlet formats (Fastrack Tea, Snack bar, Hangout Lounge, Creative Den) for different audiences and locations creating a complete lifestyle ecosystem, not just a food business. In our larger Lounges, MonkeyCo offers a buzzing space to host meetups, social gatherings, product launches, and more. MonkeyCo uses behavioral pricing to smartly influence customer choices—combining value combos, premium anchoring, and psychological price points to boost satisfaction while maximizing revenue.

MonkeyCo does not rely solely on in-store footfall.

The business model integrates multiple auxiliary revenue channels to maximize ROI (return on investment), such as:

- Retail Packaged Products
- Cloud Kitchen Integration
- Online Delivery (Zomato/Swiggy)
- Seasonal Offers & Referral Marketing
- Corporate Supply



MonkeyCo - Franchise Model's

Diversify. Expand. Dominate. One Brand. Multiple Opportunities.

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Fastrack

Mini Tea Outlet

Serve 30+ Tea Varieties and selected Snacks, etc.

Tea Bank

60+ Teas & 30+ Snacks

Serve 60+ Varieties of Teas 30 Snacks, 10+ Ice Creams, etc.

Snack Bar

100s of Snacks & 30 Tea

Serve 30+ Varieties of Teas 60+ Snacks, 10+ Ice Creams & etc.

Lounge/Den

Signature Cousine

Serve 60+ Varieties of Teas 100 Snacks, 30+ Ice Creams, & many.



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Franchise – Support

Café / Tea Outlet

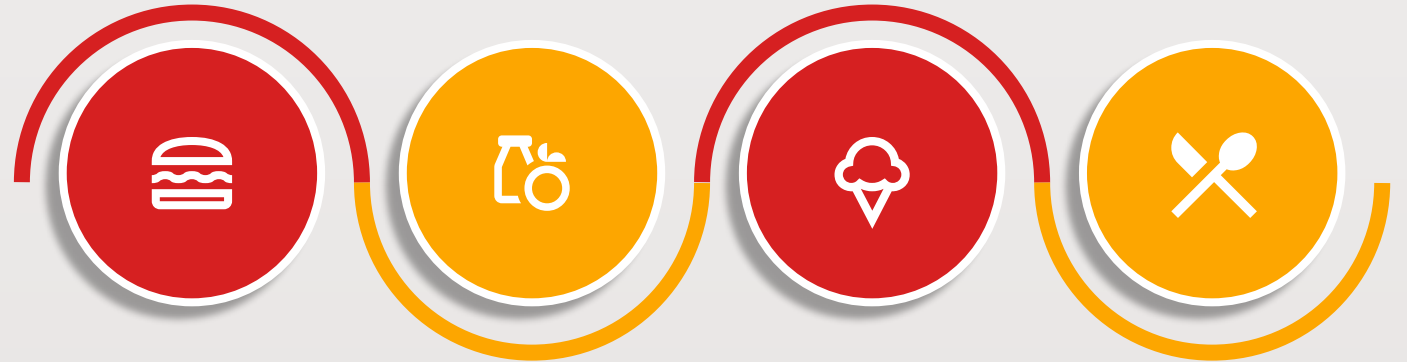
01

Interior Design Development,
Furniture, Paintings, Plantation,
Thematic Décor, etc

03

Business Positioning

Area strategy, Business
Promotion, Digital, Uniform,
Local Promotion Plan, Launching



Kitchen

All Kitchen Equipment's,
Freezers, Blenders, Vassals,
Cutlery, Welcome Kit etc

Training

Owner Training, Staff Training on
Working, Customer Relations,
Cleanliness, Hospitality, etc.

02

04



Advantages with **MonkyCo**

Don't just invest in a café..!

Own a lifestyle brand that's redefining the fast-food and tea culture in India.



Business Model

High-Demand Category:

Tea and fried snacks are India's daily, habitual cravings.

Wide Menu = Higher Revenue:

From 60+ teas to fries, nuggets, frankies, rolls, iced drinks, coffees, soft drinks, and branded ice creams - multiple income streams in one outlet.



Massive Youth Appeal: The perfect Gen Z hangout vibe guarantees high footfall and repeat customers.

Premium Vibe, Low Setup Cost:

High-energy outlets designed smartly to maximize ROI without heavy investment.

Scalable & Future-Ready Brand:

Built for franchise growth across India and global markets.

All-Day Business Model:

From morning bites to late-night snacking, steady sales throughout the day.

Bring MonkyCo to Your City.

Be part of the ultimate Indo-Western Food Joint.

MonkeyCo: Fastrack Tea

Franchise Setup, Investment & Estimated Profit

Faster break-even and sustainable profits

Franchise Model: MonkeyCo Kiosk / Fastrack Tea / Tea Outlet:

Franchise Investment: ₹ 5,50,000/- (Including Franchise Fee ₹. 1,50,000/-)

Franchise has to provide: Area: 100 Sq. Ft to 150 Sq. Ft (only in Busy Commercial areas)

PoP Work, AC, Glass, Electrical, Gas fittings, Water inlet & outlet connection, etc.

MonkeyCo will provide:

Setup Includes: Conceptual Interior Design, Chairs, Tables, Backlight Boards, CC Cameras

Theme Developing: Lighting, Painting, Artistic Articles, Plants, Decoratives, etc.

Equipment: All cooking, Freezing, Serving, Storage, Display, Packing, Billing, etc.

Initial stock (Inaugural Pack): 30 Varieties of Tea, 10 Varieties of Coffee, Ingredients, etc

Branding & Marketing: Flyers, Instagram, Social Media, promotions

Launching Ceremony: Launching Event with Launching offer

MonkeyCo Fastrack Tea outlets minimum estimated business:

Monthly Revenue: ₹ 5,85,000/- (Avg Daily Sales: ₹ 19,500/- [₹. 65/- Rs.300/-])

Expenditure: Rent & Salaries: ₹ 85,000/- | Raw Material & Other: ₹ 1,15,000/-

Estimated Profit (p.m.): ₹ 3,85,000/- | Minimum Guaranteed Profit: ₹ 1,50,000/-



₹5,50,000/-
Investment
Required



₹5,85,000/-
Estimated
Business
Per Month



₹1,50,000/-
Guaranteed
Profit
Per Month

*Terms & Conditions apply.

MonkeyCo: Tea Bank / Snack Bar

Franchise Setup, Investment & Estimated Profit

Faster break-even and sustainable profits

Franchise Model: MonkeyCo Kiosk / Fastrack Tea / Tea Outlet:

Franchise Investment: ₹ 15,00,000/- (Including Franchise Fee ₹. 2,50,000/-)

Franchise has to provide: Area: 150 Sq. Ft to 250 Sq. Ft (only in Busy Commercial areas) with PoP Work, AC, Glass, Electrical, Gas fittings, Water inlet & outlet connection, etc.

MonkeyCo will provide:

Setup Includes: Conceptual Interior Design, Chairs, Tables, Backlight Boards, CC Cameras

Theme Developing: Lighting, Painting, Artistic Articles, Plants, Decoratives, etc.

Equipment: All cooking, Freezing, Serving, Storage, Display, Packing, Billing, etc.

Initial stock (Inaugural Pack): 30 Varieties of Tea, 10 Varieties of Coffee, Ingredients, etc

Branding & Marketing: Flyers, Instagram, Social Media, promotions

Launching Ceremony: Launching Event with Launching offer

MonkeyCo Fastrack Tea outlets minimum estimated business:

Monthly Revenue: ₹ 16,20,000/- (Avg Daily Sales: ₹ 54,000/- [₹. 180/- Rs.300/-])

Expenditure: Rent & Salaries: ₹ 1,85,000/- | Raw Material & Other: ₹ 3,01,000/-

Estimated Profit (p.m.): ₹ 11,34,000/- | Minimum Guaranteed Profit: ₹ 3,50,000/-



₹15,00,000/-

**Investment
Required**



₹16,20,000/-

**Estimated
Business
Per Month**



₹3,50,000/-

**Guaranteed
Profit
Per Month**

*Terms & Conditions apply.



Luxury Tea

Powerful Returns

Pre-Launch Offer

MonkeyCo invite Franchise operators for Hyderabad, Secunderabad and main cities in Telangana and Andhra Pradesh states.

. MonkeyCo Franchise Support Program

- Complete Business Setup Support
- Location & Store Setup Guidance
- Vendor & Supply Chain Assistance
- Marketing & Launch Promotions Support
- Staff Training & Operations Support

💰 Special Limited-Time Offer

- 🔥 50% OFF on Franchise Fee
- 🇮🇳 First 6 Months Royalty – FREE
- 📈 Faster ROI with Reduced Initial Cost

Last date for Special Offer is
April 25, 2026.

Contact us

MonkeyCo Foods LLP

01

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02

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03

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MonkeyCo Foods LLP

LLP Registration: ACW - 3196 | PAN No: ACGFM8861K | TAN No: HYDM32863F

Thank You



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